



## What's Important to You?

*"I want a studio with..."*

*"...pro gear and great engineering."*

- ✓ No consumer-grade recording chain here! We combine state-of-the-art, professional equipment in all the key places with talented, experienced, musical engineering and add a keen attention to detail. The result? Fidelity in the finest nuances of music, appreciably benefiting our clients and their projects.

*"...a 'client first' outlook. People with a serving heart, who work hard to meet my needs, and who provide good information to help me make good decisions."*

- ✓ Keeping our clients in control of their projects is *foundational* to our philosophy. We listen to and interact with each client to identify and meet needs. We may offer suggestions along the way, but we never forget that our project is really *your* project — and it is essential that you are pleased with the end result.

*"...a name and reputation I can trust. One that's governed by high ethical and moral standards."*

- ✓ Serving Dubuque and the tri-states since 1996, we take our Mission Statement (inside) very seriously. As evidence, consider this: Master's Image has been a member of the Better Business Bureau™ for over 10 years, since 2002.

**Sound good? Take a Closer Look Inside!**

## About Master's Image...

Master's Image had its early and informal beginnings shortly after founder David Lovett completed his Masters of Divinity in Dubuque, Iowa. An audiophile and recordist harkening back to the Direct-to-Disk era of the 70s, David sought to seriously combine his engineering and musical training with his commitment to Christ. With high audio standards in place, he began carefully equipping a private studio to record contemporary Christian music for worship.

But word about the private studio spread, and soon David was being asked to record projects for others. This led to more equipment acquisitions, which led to more projects. As a result, Master's Image was officially formed and opened for business in 1996.

Today, guided by our Mission Statement, Master's Image continues to specialize in projects that encourage and delight listeners while bringing glory to God. With this in mind, you can easily see why we say...

*Your Music Is Our Ministry™*

## Master's Image

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What  
do  
YOU  
NEED  
in a  
Recording  
Studio?

**Master's Image**

*Your Music Is Our Ministry™*

## Studio Services

For a private studio, we offer a large array of services. You can opt for as many or as few as you like. Here's a sampling...

- ❑ **Studio Recording:** Of course, full CD or demo recording in-studio is usually the most relaxing and least costly option, and the one that offers the most control. We can also help you find **accommodations**, if you live out-of-the-area.
- ❑ **Location Recording:** But then, sometimes, your space is simply a better fit for your project. So we can come to your home, church, school, or stage, for your rehearsal, concert or conference and record you in your space, music or spoken word, 1-24+ tracks, all pro gear, all the time.
- ❑ Music **editing, mixing & mastering** to CD or DDP for physical CD or Internet sales
- ❑ Music **arranging;** Studio Musicians available
- ❑ Edit spoken word for **Time & Content**
- ❑ Complete **artwork design:** photography, layout & printing
- ❑ **Replication Services:** In house, on site, or third party; we do as much or as little as you desire; and we are a Disc Makers Studio Partner
- ❑ **Transfer** your family keepsakes from tape, cassette, records to CD
- ❑ Or we can take things a step further, and **restore or re-master old recordings** with pro-grade tools that offer significant noise reduction & sound enhancement

*Have a project need we didn't mention? Call us!*

## Studio Specifications

Selecting equipment for our studio is a task we take very seriously. We scrutinize the market for top-performing equipment that provides outstanding performance without frivolous or low value features. Being particular about investments helps us keep studio costs low for a studio of this capability. Want more particulars? Or to see what's changed? (Something is always changing!) Please contact us.

- **Recording:** Pro Tools HDX (!), yes, it was and is a big deal, offering sampling rates to 192 kHz, bit depths of 24-bit or floating point; max tracks: 128 tracks in studio, 2-24+ tracks on location.
- **Microphones:** an ever-growing collection that includes condensers both large & small, ribbons, dynamics, and PZMs from: AEA, AKG, Audix, Crown, Earthworks, Electrovoice, Neumann, Royer, Sennheiser, Shure. Great microphones are a delight!
- **Mic Preamps:** Outboard preamps by Grace Designs, Manley, Oram, True.
- **Effects Processors:** Aphex, BBE, Drawmer, Focusrite, Lexicon, Manley, Metric Halo, Sonnox, Waves; plus a scary number of plugins.
- **Studio Monitoring:** Aviom, Focal, Genelec, (vintage) Dahlquist, LittlePaperCones.
- **Audio Restoration:** vintage & custom gear for transfers from records & tape, restoration & noise reduction.

## A Studio with a Mission?



Master's Image is a Christian-owned and operated recording studio: what we do here we do for the glory of our Lord. That means our aim is to give our best to every project we accept, applying the highest in ethical, moral, and audio standards so you will be pleased with the finished project, and so our Lord will be pleased with us. You see, one of the ways we serve Christ is by serving you.

We tell you this to help you understand our core principles. It is not necessary for you to agree with us, nor does your music need to be overtly "Christian." Rather, we want you to know why we cannot accept projects which denigrate people, incite violence, overtly push a worldview contrary to biblical Christianity, undermine traditional family values and Judeo-Christian ethics, or encourage promiscuous (or worse) behavior. These boundaries not only keep us focused on what we do best, they also *protect you*: we would do you a disservice if we accepted projects to which we could not give our all.

But don't mistake this as a rejection of any particular style of music. The distinctions we are making concern content and spirit, not style and genre. Classical, jazz, rock, big band, choral, chamber, country, acoustic, rap, bluegrass, soul, blues.... Each of these genres offer great music we'd love to record for you.

Our goal is simply to give you our very best, and keeping our mission in mind is one of many ways we make sure this happens.